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Learn Key Institute | Barcelona Campus

Academic Prospectus

2027

GLOBAL MINDS.
BRIGHTER FUTURES.



CEDEU CENTRO DE ESTUDIOS UNIVERSITARIOS

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Message from the Head of Institution

At Learn Key Institute, our mission is to empower students through relevant, high-quality education.

We understand that each learner is unique — which is why our programmes are designed to be flexible, practical, and closely aligned with industry needs.

As you explore your educational journey, we are here to support you with expert guidance, real-world insight, and a welcoming learning environment.

We look forward to helping you take the next step toward your personal and professional goals.



Mr Mahamood Hossain
Head of Institution



About Learn Key

Learnkey, a leading training institute in Europe, has been operating since early 1995.

Our programs give students the management, analytical and leadership skills needed to achieve success in higher education. Currently, we offer a range of courses that will for sure meet student's requirements.

We are proud of our highly trained staff with their extensive experience in their respective specialisations who assist us in delivering the highest level of training which we offer to our students.

Our Vision

To Offer learners theoretical and practical knowledge mirroring a real-world context. I so that learners can be enabled to meet current industry needs.

Our Values

Our values are built on the passion which we share with learners in order to shape new worlds as entrepreneurs, leaders and community builders. We create an informed society with the most up to date skills and competencies.

Learn Key Barcelona

BARCELONA CAMPUS

Learn Key is located at Carrer de València, 451, 08013, in Barcelona's Eixample district, a central and vibrant area known for its wide avenues, modernist architecture, and excellent transport links. Close to the Sagrada Família, the location offers both residential comfort and urban convenience.

Surrounded by cafés, shops, and easy access to beaches and cultural attractions, Eixample reflects the true spirit of Barcelona, making it an ideal place to live, study, and grow.

OUR CAMPUS FEATURES:

The school is modern, bright, and spacious with superb facilities including:

- Large, well-equipped classrooms (most with the latest digital technology)
- Study centre and library equipped with computers for self-study
- Casual computer lounge available throughout the day
- Free WiFi throughout the school
- Wheelchair friendly





UNDERGRADUATE PROGRAMME

Bachelor in Marketing and Digital Strategies

LEARN KEY INSTITUTE | BARCELONA **3 years | 180 ECTS**

Duration, Credits and ECTS

- Duration: 3 years
- Credits: 180 ECTS
- Delivery: On-campus
- Language: English
- Intakes: February / October
- Location: Barcelona, Spain

Course Description

Develop strategic marketing, branding and digital communication skills for business and agency environments. The programme combines marketing fundamentals with emerging technologies, consumer insights and practical application.

Tuition and Fees

- Annual tuition: €8,700
- Total programme tuition: €26,100
- Registration fee: €250 (separate)

Study Plan / Key Subjects

- Introduction to Marketing; Consumer Behaviour
- Advertising Strategies; Content Marketing
- Graphic Design and Branding; B2B Marketing
- E-Commerce; SEO and SEM; Social Media
- AI in Marketing; Email Marketing Strategies
- International Marketing; Growth Hacking
- Marketing Automation; Final Project
- Spanish and Internships throughout the programme

Intakes

- 04 April 2027
- 03 October 2027

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UNDERGRADUATE PROGRAMME

Bachelor in Tourism and Hotel Management

LEARN KEY INSTITUTE | BARCELONA **3 years | 180 ECTS**

Duration, Credits and ECTS

- Duration: 3 years
- Credits: 180 ECTS
- Delivery: On-campus
- Language: English
- Intakes: February / October
- Location: Barcelona, Spain

Course Description

Explore hotel operations, tourism management, guest experience, business communication and international service industries. The curriculum combines theoretical learning, language development and internships.

Tuition and Fees

- Annual tuition: €8,700
- Total programme tuition: €26,100
- Registration fee: €250 (separate)

Study Plan / Key Subjects

- Introduction to Business; Tourism Marketing
- Digital Business; International Relations
- Human Resources; Customer Relationship Management
- Financial Management; Business Strategy
- Revenue Management; Accounting
- Leadership; Destination Development
- Tourism Policy, Planning and Law
- Spanish and Internships

Intakes

- 04 April 2027
- 03 October 2027

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UNDERGRADUATE PROGRAMME

Bachelor in Business Administration (BBA)

LEARN KEY INSTITUTE | BARCELONA **3 years | 180 ECTS**

Duration, Credits and ECTS

- Duration: 3 years
- Credits: 180 ECTS
- Delivery: On-campus
- Language: English
- Intakes: February / October
- Location: Barcelona, Spain

Course Description

The Bachelor in Business Administration introduces business management and organisational practices, preparing students to develop professional skills for international business environments.

Tuition and Fees

- Annual tuition: €8,700
- Total programme tuition: €26,100
- Registration fee: €250 (separate)

Study Plan / Key Subjects

- Business management
- Auditing
- Consultancy
- Further curriculum details: see the official programme page

Intakes

- 04 April 2027
- 03 October 2027

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POSTGRADUATE PROGRAMME

Master's Degree in Digital Marketing

LEARN KEY INSTITUTE | BARCELONA **1 year | 60 ECTS**

Duration, Credits and ECTS

- Duration: 1 year
- Credits: 60 ECTS
- Location: Barcelona, Spain

Course Description

A postgraduate programme focused on digital marketing strategy, digital communication and practical approaches to contemporary marketing challenges.

Tuition and Fees

- Annual tuition: €9,600
- Total programme tuition: €9,600
- Registration fee: €350 (separate)

Study Plan / Key Subjects

- Digital marketing strategy
- Digital communication
- Marketing analysis and planning
- Consult the official programme for the complete study plan

Intakes

- 04 April 2027
- 03 October 2027

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POSTGRADUATE PROGRAMME

Master in Business Administration (MBA)

LEARN KEY INSTITUTE | BARCELONA **1 year | 60 ECTS**

Duration, Credits and ECTS

- Duration: 1 year
- Credits: 60 ECTS
- Location: Barcelona, Spain

Course Description

A postgraduate business administration programme focused on management, leadership and business decision-making in professional contexts.

Study Plan / Key Subjects

- Business administration
- Management and leadership
- Business strategy
- Consult the official programme for the complete study plan

Intakes

- 04 April 2027
- 03 October 2027

Tuition and Fees

- Annual tuition: €9,600
- Total programme tuition: €9,600
- Registration fee: €350 (separate)

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INTERNATIONAL MOBILITY

Erasmus+ Programmes

Erasmus+
Enriching lives, opening minds.

LEARN KEY INSTITUTE | MALTA

ERASMUS+

Mobility opportunities in Malta

Learn Key Malta can support students, young people, teachers and trainers taking part in international mobility projects.

We combine practical organisation with an international learning environment, local guidance and meaningful learning experiences.

AT A GLANCE

- **Hosting organisation in Malta**
  Local guidance for mobility groups
- **Students and education staff**
  Options for learners and educators
- **Tailored mobility programmes**
  Adapted to group learning objectives
- **Malta as a learning destination**
  Culture and professional experience

OUR ERASMUS+ PROGRAMMES

Teacher Training Courses
Staff mobility for school education.

Work Placements
Vocational education and training.

Higher Education Internships
Traineeships for university students.

Project Partnerships
Cooperation and good-practice exchange.



Programmes can be tailored to each group, its duration and learning goals.



HOSTING & SUPPORT

Services & Support

Erasmus+
Enriching lives, opening minds.

LEARN KEY INSTITUTE | MALTA

ERASMUS+

Learn Key Malta can assist Erasmus+ mobility groups with practical coordination, educational guidance and local support. Services are planned around the needs of each project and its participants.

OUR SERVICES

Accommodation
Accommodation options matched to group needs and budget.

Airport Transfers
Arrival transfers to the agreed meeting or stay location.

Training & Language Courses
Training and language-learning options for participants.

Work Placements & Visits
Coordination of workplace learning and professional visits.

Cultural Visits
Local activities to enrich the mobility experience.

Certificates
Training documentation and certificates, where applicable.

GROUP SERVICES MAY INCLUDE

- Organisation and administration
- Work placement coordination
- Accommodation arrangements
- Airport transfer assistance
- Cultural and educational activities



Services depend on group requirements, availability and project plans.



INTERNATIONAL WORK EXPERIENCE

Internship Programme

LEARN KEY INSTITUTE | BARCELONA WORK-BASED LEARNING

A practical experience for your future

Take learning beyond the classroom through a Work-Based Learning (WBL) placement in Barcelona. Apply academic and technical skills in a real professional setting, build confidence and strengthen your CV.

HOW THE PROGRAMME WORKS

Placements involve real-life tasks agreed with the host organisation. Learning activities and responsibilities depend on the student profile, the host company and the learning agreement.

Each participant is guided by a workplace supervisor and supported by a Learn Key tutor. Selected candidates may be interviewed before departure.

AT A GLANCE

- **DURATION**
  From 2 weeks onwards
- **WORKING HOURS**
  Normally up to 6 hours/day
- **WORKING DAYS**
  Usually 5 days/week
- **LANGUAGES**
  Depending on the sector

Subject to profile and availability

PROFESSIONAL SECTORS

- **ICT & digital solutions**
  Technology and technical support
- **Education & training**
  Schools and learning environments
- **Social & community work**
  Social services and NGO activities
- **Marketing & events**
  Communication, events and promotion
- **Administration**
  Office projects and business support
- **Public & international relations**
  Institutional and intercultural work

SUPPORT AT EVERY STAGE

Guidance from the host supervisor and Learn Key tutor. Activities, placements and any change requests remain subject to programme procedures and host feedback.



FEATURED HOSPITALITY PATHWAY

Paid Internship Programme

Hospitality | Tourism | Culinary Arts

LEARN KEY INSTITUTE | BARCELONA FEATURED PROGRAMME

PROGRAMME + PLACEMENT COST

- €4,000

PROGRAMME FACTS

DURATION	6 months
WORKING LANGUAGES	English and Spanish
LOCATION	Barcelona, Spain
PUBLISHED START	June 2026

THE PROGRAMME INCLUDES

01 Hospitality placement

02 Accommodation included

03 Daily meals provided

04 €400 monthly stipend

05 Professional mentorship

06 International work environment

INTERNSHIP ROTATIONS

- Front Office / Concierge
- Restaurant & Barista Skills
- Banqueting & Events
- Housekeeping Operations
- Cold & Hot Kitchen / Pastry
- Sales, Marketing & Social Media

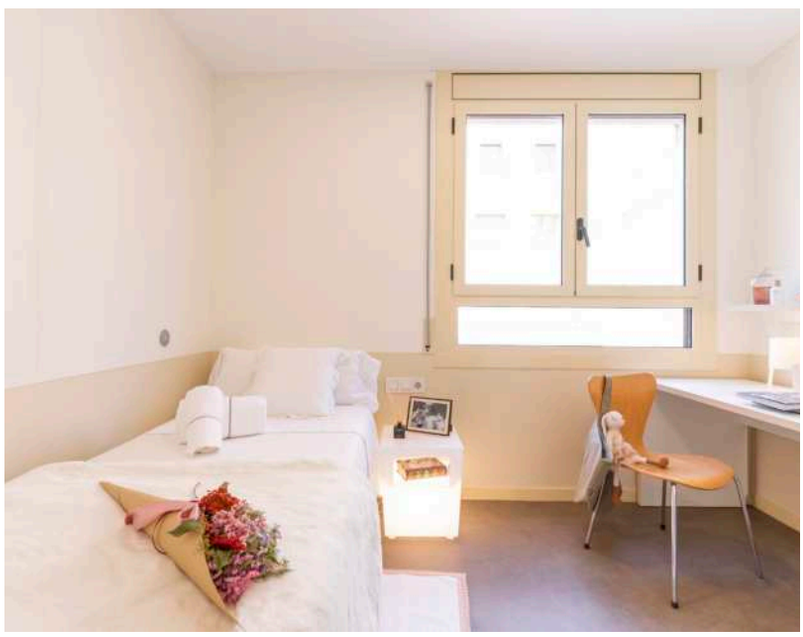
LEARNING & RECOGNITION

Department rotations, expert-led seminars and mentorship. Evaluation through participation, journals, supervisor feedback and a final presentation. Completion certificate awarded.

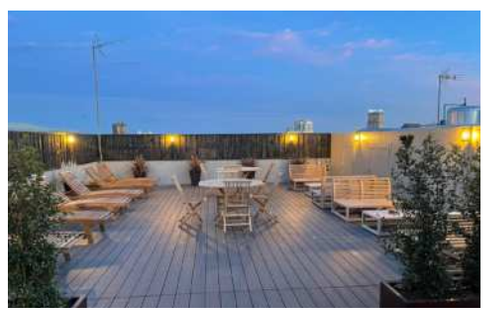
Student Residence

Your home near Passeig de Gràcia

Located in the Passeig de Gràcia area, in the heart of Barcelona, our student residence offers a welcoming, international environment with comfortable accommodation and excellent access to public transport.









Live well. Study comfortably.

Enjoy bright, comfortable rooms and welcoming communal facilities designed to support academic success, independent living and an enriching student experience.

COMFORT & CONVENIENCE

01 **Comfortable Rooms**
Single and double rooms with private bathrooms.

02 **Study & Social Spaces**
Dedicated study areas, communal lounges and a terrace.

03 **Everyday Essentials**
Wi-Fi, air conditioning, heating and cleaning services.

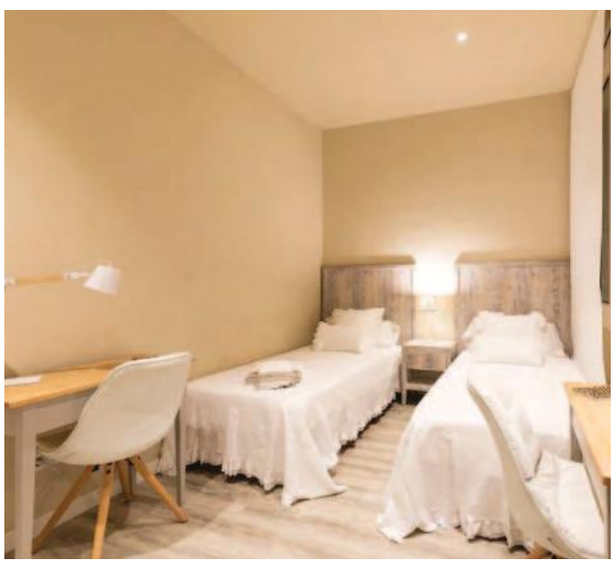
04 **Food & Dining**
Equipped kitchen, breakfast buffet and dining options.

Shared Student Apartment

Independent living in central Barcelona

Comfortable Student Living

Located on Carrer d'Aragó, in a central and well-connected area of Barcelona, our shared student apartment offers fully equipped accommodation for students seeking independence, comfort and a welcoming shared living environment.







APARTMENT FEATURES

01 **Room Options**
2 double rooms and 3 single rooms.

02 **Fully Equipped Kitchen**
Everything needed for everyday cooking.

03 **Shared Living Spaces**
Bright communal lounge with TV.

04 **Essential Services**
Wi-Fi, air conditioning, heating, bed linen and weekly cleaning of communal areas.

WHAT'S INCLUDED

Access to the fully equipped kitchen, shared living areas and available household facilities.

IMPORTANT INFORMATION

Accommodation rates vary depending on the booking period, length of stay and availability. All bookings are subject to availability. Please contact our team for current rates and booking conditions.





Student Support Services

Visa Support

Our dedicated team is here to assist you throughout your visa application process, ensuring a smooth and stress-free experience.

Student Counselling

Qualified staff are available to provide confidential counselling and support on a variety of issues, from academic challenges to personal well-being.

Accommodation Assistance

We can help you find accommodation that fits your budget and personal preferences, making your stay comfortable and convenient.



Additional Student Services

Airport Pickup

Upon request, students will be warmly greeted at the airport by a designated representative as part of our Meet and Greet programme.

Orientation Programme

Our comprehensive orientation provides essential information through face-to-face sessions, designed to help students settle in smoothly and enjoy their time at Learn

Employment Assistance

Our Student Welfare Officer is committed to supporting students in gaining valuable work experience while studying at Learn Key Training Institute.

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Your next chapter starts in Barcelona.







Learn today. Shape your tomorrow.



Learn Key Institute | Barcelona Campus

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Terms & Conditions

Visa Refusal

In the event of cancellation due to visa rejection, Learn Key Training Institute requires a written notification along with supporting documentation. These must be submitted at least 14 days prior to your listed arrival date. Upon receipt of valid documentation within this timeframe, 100% of tuition fees will be refunded.

If visa refusal evidence is not provided within the required period, a cancellation fee equivalent to one week's full accommodation and tuition fees will apply.

Please note the following fees are non-refundable and may apply:

- Postage (DHL/Fedex) fee
- Accommodation placement fee
- Administration fee of €200
- Bank Transfer fees
- Any monetary differences resulting from currency exchange rate fluctuations

Refund Processing

Refunds may take up to 15 working days to process.

Visa Holders

Students who have obtained a visa or visa extension as a result of enrollment will not be entitled to any refund.

Cancellation Policy

- If cancellation is received at least 20 days prior to the course start date, fees will be refunded minus the non-refundable deposit of €200.
- If cancellation is received between 7 and 19 days before the start date, 50% of the course fees will be refunded.
- Cancellations received less than 7 days before the start date are non-refundable.

Cancellation after arrival

- Once a student has started their course at Learn Key Institute, they are expected to complete the full course of study as per the initial enrollment period. No refunds will be given for withdrawal before completion.
- Course changes may be permitted; however, students may be required to pay the difference if transferring to a more expensive course. No refunds are issued for course changes, including transfers to less intensive courses.

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